



healthyliving
award *plus*
the sign of **healthier** food

It's a **big plus**, achieving
the **HLA *plus*** award



healthyliving
award plus
the sign of healthier food

What is the **healthyliving award plus**?

If you feel that you are committed to healthier catering and are doing more than is already required for the **healthyliving award** then the **healthyliving award plus** is for you.

The **healthyliving award plus** is a higher level of award and recognises an organisational commitment to provide and support healthy eating.

The criteria are challenging, yet practical and achievable. They are designed to suit all types of establishment, both large and small and from both the private and public sectors.

Who runs the **healthyliving award plus**?

The **healthyliving award plus** is managed and delivered by Consumer Focus Scotland and is funded by the Scottish Government as part of the wider campaign to deliver a Healthier Scotland.

Who can apply?

The award is free and open to all businesses that have:

- Held a standard **healthyliving award** for a full term, which is 2 years
- Met the food hygiene requirements for the award, which are the same for the standard and higher level

Why Apply?

The **healthyliving award plus** can deliver even greater rewards to you, your business and your customers:

- Join an elite group of healthyliving establishments
- Increased public recognition
- Dedicated website section and marketing support
- Greatly enhanced image as a healthy food outlet
- Improved customer satisfaction
- Vastly improved knowledge of healthier food
- Greater confidence that overall the menu will be healthier

What will I need to do?

To achieve the **healthyliving award plus** there are certain conditions that you must meet. These include:

Increasing the provision of **healthyliving choices**

- At least 70% of the food served in your establishment must be **healthyliving choices**
- In each section of the menu more than half of the menu items must be **healthyliving choices**

Increasing the promotion of **healthyliving choices**

- The range of crisps, confectionery and sugary drinks must be kept to a minimum
- Crisps and confectionery must be removed from point of sale
- Promotion of non-healthyliving items must be avoided

How do I get involved?

To progress onto the higher level, all you need to do is complete a registration form and food hygiene information consent form. To request these forms as well as an information pack with more details on the **healthyliving award plus** please:

email: enquiries@healthylivingaward.co.uk

or call: 0141 226 5261

For further information and to register online visit:

www.healthylivingaward.co.uk

